



**Smart Cities
Saudi
Expo**

15 - 17 September 2026

Riyadh International Convention
& Exhibition Center

Empowering cognitive urban living in Saudi Arabia

CO-LOCATED WITH:



**Global
Infrastructure
Expo**

ORGANIZED BY:

dmg::events



WWW.SMARTCITIESSAUDIEXPO.COM

Driving sustainable urban growth through smart cities innovation

Smart Cities Saudi Expo is the Kingdom's leading event dedicated to urban innovation and intelligent city development. Over three days, the event brings together leading suppliers, solution providers and decision-makers to showcase the latest smart technologies - from digital infrastructure and mobility to e-governance, sustainability and citizen services.

By bringing together the full smart city ecosystem under one roof, the expo provides unmatched opportunities to connect with government leaders, city planners, technology pioneers and global brands driving Saudi Arabia's urban evolution. Attendees gain actionable insights from expert-led sessions and form high-value partnerships that accelerate growth and innovation.

The event is co-located with Global Infrastructure Expo, creating a platform that covers the full spectrum of infrastructure.

2025 Show Highlights



PLAY VIDEO 

EXHIBITOR TESTIMONIAL



**NEMETSCHKE
GROUP**

We were proud to take part in this exceptionally well-organized event, reinforcing our commitment to Saudi Vision 2030 and the Kingdom's digital transformation journey.

Our presence highlighted how Nemetschek Saudi Arabia's digital solutions accelerate project delivery, enhance quality and support the development of sustainable, future-ready smart cities.

Bandar Albazai
Shared Services Manager
Nemetschek Group



Tap into Saudi Arabia's growing market for sustainable, smart cities

Saudi Arabia's smart cities sector is experiencing unprecedented growth under Vision 2030. A trillion-dollar market is creating vast business opportunities, supported by a rapidly expanding urban population demanding smarter, sustainable and resilient cities. The Kingdom is hosting global events such as Expo 2030 Riyadh and the 2034 FIFA World Cup, further reinforcing international collaboration and market potential. Strategic mega projects are at the forefront of this transformation, integrating next-gen technologies like AI, IoT and big data to enhance urban living, while major government-backed investments accelerate project delivery and foster economic diversification.

With abundant opportunities, the market provides the perfect platform to showcase, innovate and expand your business in this booming sector.

Mega Projects include:

ALULA

SAR 19.5 billion

Source:
The Royal Commission
for AlUla



ROSHN

SAR 350 billion

Source:
The Executive Centre



QIDDIYA

SAR 40 billion

Source:
Qiddiya Investment Company



NEW

MURABBA

SAR 187.5 billion

Source:
Oxford Business Group



KING SALMAN PARK

SAR 86 billion

Source:
Argaam



RUA AL MADINAH

SAR 140 billion

Source:
The National News



Where industry leaders and decision makers build smarter cities

Smart Cities Saudi Expo 2026 brings together industry leaders, decision-makers and professionals with real purchasing power to network, explore solutions and drive business growth.

2026 at a Glance:

26,000+ Qualified professional visitors

350+ Local and international exhibitors

35+ CPD certified sessions

25+ Exhibiting countries

12+ Country pavilions

1,500+ Delegates

75+ Speakers



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TESTIMONIAL



The event gave us the opportunity to present our capabilities to government entities and industry leaders, opening doors for future collaborations and new opportunities. As a Saudi company managing over 900 projects across the Kingdom, we were proud to highlight our strength in engineering, project management and demonstrate how we continue to contribute to the nation's growth alongside local partners and Saudi talent.

Adel Albahkali
Business Development Manager, PDC

Why exhibit at Smart Cities Saudi Expo 2026?

- » **Showcase your latest** smart city products, services and technologies to a targeted audience.
- » **Network with** executives, developers and local partners driving Saudi Arabia's giga smart city projects.
- » **Generate** qualified leads, secure contracts and expand your footprint in one of the world's fastest-growing markets.
- » **Engage with** industry experts, attend sessions and benchmark your offerings against leading competitors.
- » **Leverage** the event's global marketing reach to enhance brand awareness and industry positioning.



Connect with decision-makers, generate qualified leads and accelerate your business growth

Featuring local and international companies

2025 exhibitors included:



Exhibitors from around the globe including:



Demonstrate your next gen smart city products across targeted sectors



Urban Living

- Energy-efficient HVAC
- Smart Lighting & Energy Management
- Building Automation Systems & Access Control
- Motion Detectors & Remote Monitoring
- Safety Switches & Modular Installation Devices
- Structural Engineering



Information Management and Data Science

- High-Speed Broadband & Connectivity
- 5G Network Deployment
- Data Centers & Cloud Services
- Enterprise Resource Planning Systems
- ICT Services
- Big Data Analytics



Safety and Security - Access Control

- Video Surveillance & Analytics
- Emergency Response Systems
- Public Safety Sensors & Alarms
- Crime Prediction & Prevention
- Fire Safety Technology



Power and Energy

- Smart Metering
- Energy Demand Response Tech
- Battery Energy Storage System
- Energy Usage Optimization Solutions
- Remote Energy Management Platforms
- Intelligent Grid Connection



Urban Mobility & Transport

- Electric Vehicles
- Energy Management for Emobility
- Intelligent Traffic Management
- Public Transportation Systems
- Electric & Autonomous Vehicles
- Smart Parking Solutions



FM Software and Related Technologies

- Building Information Modeling (BIM)
- Facility Analytics & Reporting
- Workplace Management System
- Facility Maintenance Mobile Apps
- Computerized Maintenance Management System (CMMS)



Sustainability and Environment

- Air and Water Quality Monitoring
- Sustainable Water Management
- Renewable Energy solutions
- Energy Monitoring & Management Solutions
- Smart Irrigation Systems & Controllers



Geospatial Technology

- Geographic Information System (GIS)
- Digital Visualisation & Simulation
- Environmental Monitoring
- 3D Scanning (Hardware, Software, Services)
- Industrial Measurement & Metrology
- GIS/Analytics (Software, Services & Solutions, Content)
- Drones & UAV-based mapping

Connect with the leading companies responsible for Saudi Arabia's mega smart city projects

Attended by key decision-makers, project leaders and solution providers from Saudi Arabia and beyond, all seeking the latest tools, technologies and expertise to deliver smart cities projects efficiently, on time and within budget.

2025 visiting companies included:



Top 3 reasons bringing visitors to attend:

- 83%** Visit to explore new collaborations/ partnerships
- 50%** Visit to discover new products/innovations
- 50%** Visit to network amongst the industry



Network with the industry professionals in attendance

- Government Representatives
- Project Owners
- Public Utilities
- Carbon Footprint Controllers
- EV infrastructure Specialists
- Infrastructure Investment Strategists
- Urban Planners
- Cloud Architects
- Consultants
- Project Managers
- Smart Metering Specialists
- Transportation Planners
- Smart City Directors
- Digital Transformation Officers
- Procurement Professionals
- Transport Demand Managers
- Circular Economy Strategists
- New Energy Engineers
- Civil Engineers
- Digital Twin Experts
- Cybersecurity Consultants
- Contractors
- Policy Makers
- Regulators
- Sustainability Analysts
- IoT Experts
- Digital Infrastructure Engineers

Empower Vision 2030 through smart urban innovation

Smart Cities Saudi Summit features a mix of high-impact keynotes, use cases, interactive panel discussions and technology deep dives to exploring actionable strategies to build inclusive, cognitive and resilient cities.

With a spotlight on AI-powered innovation, green mobility, citizen-first urban ecosystems and digital governance, the summit fosters powerful dialogue, strategic partnerships and actionable roadmaps to drive the next phase of smart city development across the Kingdom.

Bringing together policymakers, technology pioneers and city planners shaping the future of Saudi Arabia's urban landscape, explore actionable strategies to build inclusive, cognitive and resilient cities.

1,000 Attendees **25+** Speakers

2025 Key themes included :



**Sustainable
and resilient
development**



**Smart mobility
and connected
transport**



**Governance, policy
and citizen-centric
services**




**Public-private
collaboration and
future strategies**



**Digital
infrastructure and
urban intelligence**



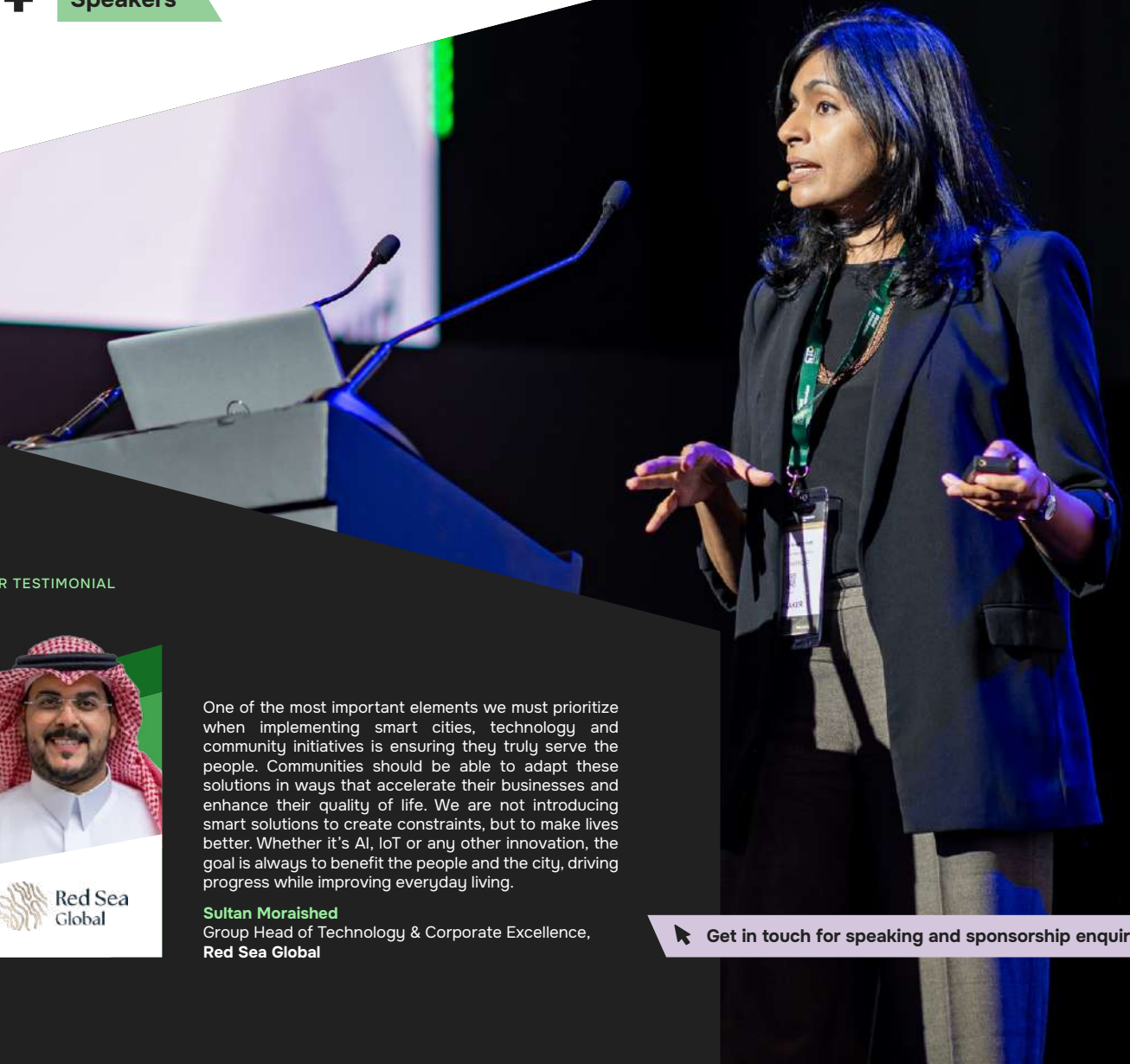
 [Get in touch for speaking and sponsorship enquiries](#)

Advancing talent for tomorrow's urban future

Smart Cities 360 brings together the full smart city ecosystem to explore, discuss and showcase the future of urban innovation. The discussions provide a comprehensive view of how cities are transforming across every dimension, from technologies and data-driven infrastructure to sustainability, mobility and citizen-focused solutions. Through thought leadership sessions, collaborative discussions and interactive showcases, government entities, urban planners, technology providers and innovators come together to co-create ideas and strategies for building smarter, more connected and resilient cities.

10+ Sessions

15+ Speakers



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One of the most important elements we must prioritize when implementing smart cities, technology and community initiatives is ensuring they truly serve the people. Communities should be able to adapt these solutions in ways that accelerate their businesses and enhance their quality of life. We are not introducing smart solutions to create constraints, but to make lives better. Whether it's AI, IoT or any other innovation, the goal is always to benefit the people and the city, driving progress while improving everyday living.

Sultan Moraished
Group Head of Technology & Corporate Excellence,
Red Sea Global

➤ Get in touch for speaking and sponsorship enquiries

Green Footprint Initiative

The Green Footprint stands out as a dynamic hub of innovation, featuring trailblazing companies and organizations leading the charge toward sustainable urban development. Aligned with Saudi Arabia’s ambitious vision for low-carbon, resilient cities, this dedicated zone spotlights the latest in green building technologies, renewable energy solutions, energy-efficient infrastructure and intelligent urban systems.

Beyond showcasing products and solutions, the Green Footprint zone highlights the vital role of sustainability-focused enterprises in shaping Saudi Arabia’s environmental transformation and reinforcing global momentum toward greener, smarter and more resilient infrastructure.

Amplify your brand by:

» Showcasing leadership in sustainability

Position your brand at the forefront of green innovation - from renewable energy systems to eco-smart urban design.

» Connecting with global decision-makers

Engage with investors, policymakers and infrastructure leaders actively driving sustainable transformation.

» Gaining visibility and driving real impact

Stand out amongst the industry’s most forward-looking companies committed to building smarter, greener cities.

Brought together
environmentally focused
providers in the 2025 edition:



Maximize your brand presence with our targeted marketing and PR campaigns.



1.2M

Digital Campaign Reach



83K

Website Views



56.7M

PR Reach



We hit the headlines • 347 reported coverage generated



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2025 Event Highlights



Inauguration:

The 2025 edition was inaugurated by His Highness Prince Dr. Faisal bin Abdulaziz bin Ayyaf, Mayor of Riyadh Region and Chairman of the Board of Riyadh Infrastructure Project Center (RIPC). His Highness was given a VIP tour of the exhibition floor and gained a first look at one of the Kingdom's largest smart cities' showcases.



Industry Insights:

At the heart of the expo sat the Smart Cities Saudi Summit and Smart Cities 360, where expert speakers delivered a strategic and technical agenda covering everything from sustainable giga projects to integrated infrastructure planning.



Global event:

Combined across co-located events, 350+ local and international exhibitors from more than 25+ exhibiting countries, 75+ speakers across 12+ country pavilions joined the event, spanning infrastructure, utilities, transport and smart solutions.



Strategic Partnerships:

During the event, several Memorandums of Understanding (MoUs) were inked representing deals worth SAR 2M to SAR 6M - including between:

- NHC and RIPC
- Xceltra & Amnat
- Omran Tech Group & Saudi Elaf underscoring collaboration to advance infrastructure delivery.



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Grow your footprint and showcase your solutions across smart city sectors in the Kingdom

Contact us to discuss exhibiting & sponsorship opportunities

General Enquiries

Rama Homsy
Event Director

ramahomsy@dmgevents.com
+971 4 248 3270
+971 50 5822032

Local Sales Enquiries

Duaa ALMadani
Sales Manager

duaamadani@dmgevents.com
+966 11 497 6247
+966 58 0149192

International Sales Enquiries

Harshit Fatnani
Senior Sales Executive

harshitfatnani@dmgevents.com
+971 4 445 3734
+971 52 624 3638

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